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Graphic Designer with fifteen years experience, specializing in print layout, typography, and photography

experience

2010-Present Petco Animal Supplies, Inc. Visual Presentation Senior Graphic Designer	Design and produce in-store signage for a national retailer, including promotional and environmental graphics, on consistently tight production schedules Art direct product and lifestyle photography and interface with the photography studio on behalf of the department	Successfully implemented efficiencies such as data merges, libraries, master pages, and type styles to bring art production times from days to just hours for several recurring projects
2000-Present Freelance Graphic Designer	Design logos, stationery, forms, postcards, advertisements, presentations, email and web graphics, and other marketing collateral for 15 organizations and individuals Developed branding, stationery and patient intake forms for a dental specialty practice	Designed an original book cover and promotional poster for <i>Chasing a Dream in the Galapagos</i> by Bette Blaydes Pegas, Sunbelt Publishing
2007-2010 San Diego State University College of Extended Studies Graphic Specialist	Designed and managed multiple projects, including course catalogs, white papers, advertisements and email marketing Worked directly with clients on the scope and direction of each project	Created strategic marketing campaigns alongside the copy writer and marketing technology specialists Coordinated with vendors for quotes, production, and delivery, and attended press checks
2005-2008 National City Mortgage Administrative Assistant	Designed and produced handouts and reports for quarterly sales meetings Designed trade show banners, signage, and interoffice communications templates	Managed and tracked accounts payable, payroll, and security clearances Created and maintained staff directories for Southern California and Hawaii region

volunteer experience

2008-Present La Jolla Athenaeum Music & Arts Library	Create dynamic postcards to brand and promote the library's <i>Night Owls</i> events, including design of the group's logo	Integrate the theme and exhibitors for each event into an appropriate aesthetic for the target audience
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education

July 2009-Present	Project Management Certificate and PMP® Certification, in progress San Diego State University, College of Extended Studies
2008	Bachelor of Fine Arts in Graphic Design, minor in Journalism & Media Studies San Diego State University

awards & associations

2010-Present	<i>Night Owls</i> Committee Member, La Jolla Athenaeum Music & Arts Library
2007-Present	Sustaining Member, AIGA, San Diego Chapter
2007	Dean's Recognition for Excellence in Design, SDSU College of Extended Studies